

“Why custom indexes?”

Transcript, 18 November, 2025

00;00;00;10 - 00;00;02;18

Speaker 1

The future of investing is personal.

00;00;02;23 - 00;00;10;05

Speaker 1

Your clients expect more than broad market solutions. They expect indexes that reflect their unique values and strategies.

00;00;10;18 - 00;00;13;10

Speaker 1

They want to shape how their indexes are built.

00;00;13;27 - 00;00;27;20

Speaker 1

From broad benchmarks to tailored strategies, investors are seeking more choices. Custom indexes build on the strength of standard indexes, transforming them into personalized solutions based on specific needs.

00;00;27;27 - 00;00;38;23

Speaker 1

They are designed to help align your portfolios with policies, personalize at scale and accelerate product development. They are also a way to define your voice in the marketplace.

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Speaker 1

At MSCI, we know what it takes to turn an idea into a legacy. We combine deep research with global data to deliver custom indexes designed to enable bold innovation while meeting institutional standards. Our teams collaborate with you from concept to design, combining advanced tools with the insight of MSCI,Â’s global research experts.

00;01;01;05 - 00;01;04;15

Speaker 1

That's why MSCI custom indexes are built differently.

00;01;04;24 - 00;01;07;26

Speaker 1

Powered by MSCI Custom Index engine.

00;01;07;26 - 00;01;15;20

Speaker 1

we turn your vision into an opportunity using real time design tools, backed by our robust methodology and rigorous data.

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Speaker 1

Whether you're an asset owner seeking transparency, an asset manager delivering differentiating strategies, a bank launching structured products or a wealth manager simplifying the client experience, MSCI custom indexes are built to help you customize without compromise.

00;01;33;08 - 00;01;42;01

Speaker 1

With MSCI. You don't have to choose between speed, quality or scale. Our custom indexes are built by you, but backed by us.

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